

P2a Mens/Human Being – Undefined

AvB Amsterdam, landscape architecture, Spring 2014

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Lesson 06: March 12, 2014 (sketch design)

Week 6 finalizing (sketch) design

Homework today 3 very different artist's impressions
Homework w07 final design, feedback target group upon design

19:30 hrs *preparing presentation with impressions and models*
Post-it lesson 05; one sentence you would like to share –anonymous-
19:35 hrs Book Presentation + 3 questions by presenter to students
19:50 hrs 'Morning Hurdle', per student 1 minute: title, what happened? Give a very brief summary of your week
20:10 hrs Presentation in two groups: 6 x 10 min (5 min. presentation/5min. discussion)
21:10 hrs *Break 10 minutes*
21:20 hrs Collectively: 2 Questions By Visiting Critic 12 x 2 min (assigned student):
- does story told match with presentation, earlier research of targetgroep?
- **What is still needed to make design 'self explanatory'?**
21:45 hrs K&T time, homework
22:20 hrs end of lesson

Homework – Final Design

Since this project is called 'Mens' we ask you to once more confront your preliminary design with your target group.

Bring your current proposal and think well what you need to communicate your idea. Show your sketch design or final design to your target Group and put their reactions on little post it's and stick them to the model/panel. People may also write down themselves, so bring resistant materials to the feedback session. Go with a colleague and let him/hem make photographs of your feedback session.

The product for the next lesson is the final design proposal, presented in a model and a draft poster. You have incorporated the input of your last confrontation with your target group

Create a poster that explains your design (just the design, not the process). It should not be definitive; it can be a foam board on which you loosely pin point your essential drawings/schemes/impressions. Don't put much time in a lay out but do incorporate the final input of your target group. (1)

Also create a model of your final design proposal in which you have incorporated the last input from your target group.


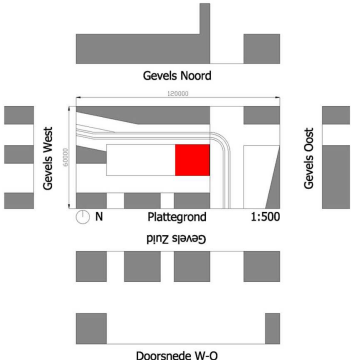
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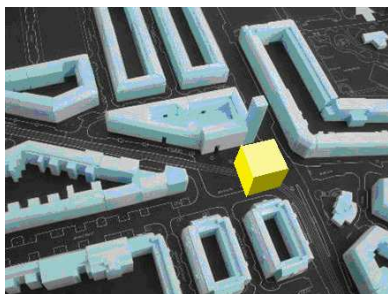
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1. Final design on (sketch) panel

<p>TITEL, LOCATIE</p>   <p>NAAM STUDENT DOCENT</p>	<p>Show your design in measurable floor plan, section and elevation, including the backdrop of the site lightly visible. Choose and mention the scale appropriate for your design, e.g. 1:20 or 1:50. Put an arrow to indicate North, the name of the buildings and the streets.</p> <p>Draw the target group of your research as realistic figures in such a way that the use of your object is clearly visible.</p> <p>Loosely stick your drawings and the artist's impressions onto a A1 or A0 foam board, so that you can re-arrange for next week.</p> <p>Write the title of your project (this is not a sentence, but 1-3 words only), as well as the location and the target group on top of your panel.</p> <p>Write your and the teacher's name below.</p>
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2. Model

Build your Final Design in a model of the appropriate scale. The model itself is abstract, the design visually jumps out. Put the name of the design onto the model. Mention the scale appropriate for your design, e.g. 1:1, 1:20 or 1:50. Put an arrow to indicate North, the name of the buildings and the streets.



Example: Maquette of Javaplein, Indische Bhst

Good luck!

Pleas e-mail your homework to: mathias@legu.nl