

P2a Mens/Human Being – Undefined

AvB Amsterdam, landscape architecture, Spring 2014

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Lesson 05: March 5, 2014

Week 5 defining design direction

Homework until today 2 extreme design directions in model

	<u>Program</u>
19:30 hrs – 19.35 hrs	installing presentation of models
19:35 hrs – 19.45 hrs	book presentation (if applicable)
19:45 hrs – 20.00 hrs	recap of presentation by Thijs, links to Baut, vormstudie recap aim course: time, money, feasibility, unique fit target group
20.00 hrs – 21.00 hrs	splitting in 2 groups of 6 (per research duo 1 student per teacher)
21.00 hrs – 21.15 hrs	Review of individual work (6 x 10 minutes)
21.15 hrs – 21.25 hrs	Advocacy of the devil workshop in teams of 2 students
21.25 hrs – 21.40 hrs	write reasons of choosing one design within 50 words
21.40 hrs	collectively explaining choice of design explanation of process, homework; questions end of lesson

Homework

Continue to work on your design with the feedback given and try things out in your model, with 2 sort of products next to your working model:

1. Three (3) collages:

Bring your design into a picture. Work out a way of making collages that fits to your target group, e.g. manually or digitally. Make three different collages on A3 format (landscape) that explain your sketch design: e.g. the design in three moments of the day, seen from 3 perspectives, an overview, a total and a detail etc.

Please note: the collages show the relation between target group and design, e.g. the target group using the design

2. Description

Write down what your design is about mentioning location, target group and use in 100 words. Bring print of text in large font on 1 A3 paper (may be a word cloud).

E-mail your homework to: mathias@legu.nl